

PTRCA Executive Board Meeting Thursday, April 4, 2019

Meeting officially started at 3PM and wrapped up at 4:15PM. Executive Board Members attending via Zoom: Siu Min Yu; Lisha Li; David Irvin; Marian Armour-Gemmen; Leena Lalwani; Suzanne Reinman; David Zwicky; James Miller; Jared Hoppenfeld; Paulina Borrego; and John Schlipp; Michelle Richmond (attending on behalf of Christine Deines). Absent: Christine Deines; and Andrew Maines.

1. President's Report – David Zwicky submitted president's report for the Association journal. Suzanne posted report to Association website located at <http://ptrca.org/newsletters/2019/presidentsreport>. Christine Kitchen's retirement was primary news. Christine and Martha Crocket Sneed plan to attend the conference this year. Journal developments and preparation for this year's seminar were another primary accomplishment.

Side discussion with others: Concern about membership decline. Plans to talk up membership at conference. Association meeting at last day of seminar misses opportunities for new members. Monday late afternoon has been suggested instead for future PTRCA business meetings before the evening meet and greet. Some reps wanted to extend conference to five days, while others suggested three days due to more online training sessions offered by PTRCP during the year.

2. Treasurer's Report – James Miller's highlights of reports standing at about \$5,100 currently. Only concern was about Sodexo food service not cashing our check for their services last year; Jim hand carried second check for payment. If Sodexo does find the lost check and cashes it, we could ask for credit for next year.
3. Secretary's Report – John Schlipp
 - a. Approval of last year's Executive Council Meeting Minutes
 - b. John will share the 2018 Business Meeting minutes via PTRCA listserv before business meeting. After approved at meeting, John will share with Andrew to post on the Association website.

4. Committee Reports –

- Conference Committee – David Zwicky reported that agenda is set. Sodexo food service is ready with similar order but with additional bottled water on Monday afternoon. Meet and Greet invitations were sent out to USPTO dignitaries.
- Bylaws Committee – Marian Armour-Gemmen is offering following proposals to the Business Meeting at the conference. She will send ahead of meeting via listserv.
 - ✓ Article XIII, Section 5 Publication Committee, clarification of PTRCA Journal responsibilities.
 - ✓ Article XIV, revised PTRC lists without yearly bylaws amendment.

- Database Committee – Jim Miller reported he now has access to PTRCA website with password. Plans to update tools on association database. Concern about USPTO patent searching database weakness persists. Discussion ensued about Espacenet, PatentScope, Lens.org and other free databases as viable options for our customers. Espacenet's two window view similar to PubWEST was noted. Chat about challenges with 30-day password update requirement of PubEAST/WEST.

- Election Committee – Lena Lalwani officially reported 2019 election results:

President Elect/Vice President – Rebecca (Missy) Murphy, Orlando, FL

Secretary – Sara Butts, Wichita, KS

Academic Library Rep – Suzanne Reinman, Stillwater, OK

Public Library Rep – James Bettinger, Cleveland, OH

- Membership and Mentoring – Jarred Hoppenfeld reported 12 first time attendees for conference this year: 7 academic; 3 public; and 2 state. 10 members volunteered to mentor new members.
- Program and Outreach – Paulina Borrego brought up common storage topic for PTRC instruction/presentation materials. She noted that many academic PTRCs are placing such documents for sharing on their institutional repositories. Association website offers Handouts Central, while some materials are posted on LibGuides at PTRCs. Another option might be the PTRCP commons section of PubEAST/WEST. Paulina wondered if a shared PTRC LibGuide was possible for posting such resources. Discussion ensued about various options including similar SpringShare special ALA arrangement with free access applied to our association. If we maintain Handouts Central section at Association website, then reorganization should be considered for easier access, e.g. directory, index, TOC, etc. Possible proposal for access only to Handouts Central with paid PTRCA membership.
- Publications – Suzanne Reinman (publications chair) acknowledge support of publications subcommittee David Irvin (editor), Jan Comfort, David Zwicky; (co-editors). David offered details about Journal of the Patent & Trademark Resource Center Association published with Tiger Prints service <https://tigerprints.clemson.edu/jptrca/> at Clemson. Content is being indexed by Google Scholar. This move will allow give us a stable home for our content and provide persistent identifiers and discoverability, giving our articles a wider reach. System provides scalability to print more quality material. Articles will be housed at Tiger Prints but linked to Association website. Editorial forthcoming to review new platform. Past issues will be included.

Suzanne also pointed out that the President's report is posted on the Association website. However, program office report, and treasury report will be updates soon. Committees are not updated either. Since Andrew is out of town, Suzanne does not have admin access to site.

- Misc. Reports

Roundtables at seminar last day include:

Expanding Your PTRC Community – Sara Butts
PTRC Web Content Analysis – Jared Hoppenfeld
Is This Really the Best Idea since Sliced Bread? – Linda Kocis
Patent and Information Literacy – David Zwicky

5. Reports of Division Representatives –

- a. Academic – Siu Min Yu, Suzanne Reinman. Proposal for roundtable and other presentations at ACRL conference about new ACRL Information Literacy framework tied to patents was declined. Future consideration for more discussion on patent information literacy.
- b. Public – Michelle Richmond had nothing to report on behalf of Christine Deines.

6. Old Business –

- a. Reduced membership fee for retirees. No conclusion on this topic last year. Mutual agreement that topic should be brought to business meeting for discussion to propose at seminar. Would require vote and By Laws change.
- b. Online volunteer form for committee memberships. PTRCA website or Google docs? Last year one of the paper sign up forms was lost. Lena will prepare Google docs for PTRC reps to access.
- c. Common storage solution topic discussed above.
- d. Ideas for addressing PTRCA website issue. Need for additional administrator access. James and Lisha volunteered to assist Andrew with website maintenance.

7. New Business –

- a. Memorial resolution for Jim Arshem, and also recognitions for retirees. James will post request for memories of Jim Arshem on listserv.
- b. Need for new home of PTRCA listserv as Jan Comfort is retiring in May. Clemson University plans to continue PTRC status but drop listserv by end of May. Looking for another PTRC to host listserv. Concern about listserv archives too.