

PTDLP Open Forum (cont.)

14 April 2011

Chris Kitchens, Martha Sneed

Martha opened with comments:

Internal Marketing to keep our center

CASSIS will be discontinued

Raise any questions

Q: Andy Wohrley, Auburn: When CASSIS goes will the PubWEST functionality be made better?

A: Martha Sneed

We met with Director Kappos about PubWEST

We are following up with Director Kappos

Libraries working whether you think it should????

Comment [s1]: Not sure where this came from

PubEAST as well

Facilitating through PTDLP

We need to hear the good, the bad and the ugly from each one of you [PTDLs] about PubWest.

PTDL office is compiling info

Comment [s2]: Added by Martin

Q: Suzanne Reinman, Stillwater: Do we need to retain Cassis Film and DVDs?

A: Martha Sneed

Both the data and the image products will be out of date soon after they are discontinued and there is no point in retaining either.

Comment [s3]: Added by Martin

Those that are keep latest only you only need to retain those

Comment [s4]: This is the current policy, but she stated that there would be no requirement to keep them after discontinuance.

No requirement for DVDs or film

Will send out a formal letter to make it official what the libraries need to retain and can dispose of

I would like it if a library or libraries would retain the collections [it will be good to have some libraries that will retain (as part of their mission).]

Comment [s5]: Added by Martin

Wait on us regarding this issue

Q: Leena Lalwani, Ann Arbor: We use CASSIS for Business Statistics. Can we get CDs since we will be unable to extract the data from CASSIS?

A: Martha Sneed

Jim Hirabayashi is now working in a different department

We [PTDLP Staff] will discuss this him

[Personal note from Martin: Jim H. has been very helpful in the past with compiling custom data. There is an office that provides this service even if he is no longer in that office. However, having the data readily available in the library is still preferable]

Comment [s6]: I wanted to comment in the forum but was too busy taking notes and getting names straight.

Q: Charlotte Erdmann, Purdue Univ. West Lafayette: My concern is that all the data on the USAMark discs is not contained on the Internet

A: Martha Sneed

There is an active project to include all the information from the USAMark on the Internet

Q: Connie Wu, Rutgers Univ. Piscataway: Our administrators need to know what is going on with the program. We need assurance from the Patent Office that we are still needed. If everything is available through eCommerce our Administrators wonder why they still need the program. Also, What is the benefit of attending seminars every year, now that there has been a precedent for not attending [due to 2010 Seminar cancellation/postponement] every year?

Comment [s7]: Added by Martin

A: Martha Sneed

Letter has been drafted for directors announcing name change and touching on value of libraries as first responders to public regardless of where the media is stored.

Comment [s8]: Added by Martin

Chris Kitchens wrote the letter, but has still not sent it out

It is critical to follow up

A: Chris Kitchens

I still intend on sending out that letter

Q: Ran Raider, Dayton: Will Plant Patents still be sent out

A: Martha Sneed

The search room still receives plant patents

Plans to convert to electronic, but it hasn't happened yet.

Registration certificates might not be available in paper

A: Chris Kitchens: Use Plant Patents while we can. Some libraries are using the plant patents to make colorful displays.

Q: Connie Wu, Rutgers Univ. Piscataway

We are all part of a library, libraries understand the need for rebranding and many libraries are trying to rebrand, just like the PTDLF

So a name change is important

Can reach out to the Office of Tech Transfer and Career Services

Function is important

A: Martha Sneed

Thanks for your comments. They will be important during our meeting with Director Kappos.

Q: Val Sherman, Akron

If we are holding a PubWEST training session, is it possible to get more than 5 licenses?

When we are setting up computers for CASSIS all the filters need to be turned off our library computers

A: Martha Sneed: We can ask [About granting more than 5 seats for training purposes].

Q: Martin Wallace, Orono

We have an increase in activity in patents searching with more students and inventors, possibly due to the Innovation to Venture program held in Orono (not affiliated with the University of Maine)

Comment [s9]: Revised by Martin

A: Martha Sneed

To Connie: New PTDL with the name change

Director Kappos plans to make a big splash with events once the name change is announced

Comment [s10]: Not sure why this is here

Q: Marian Armour-Gemmen, Morgantown: Your patent images are in *.tiff are there any plans in the future to change over to *.pdf files

A: Martha Sneed: Tiffs to Pdfs are in the business plan

Q: Mary Kordyban, Detroit

Our administration will understand CASSIS

Rebranding is great

Regarding PTDLs raising economic activity: it would be nice to have something in paper, a report on economic activity benefits of PTDLs. Jackson, Mississippi has a 20 year old report.

Comment [s11]: Added by Martin

Several years ago there was a publication that explained the economic significance of a PTDL in a community—can you update this?

A: Martha Sneed

The economic analysis of PTDLs in a community was done by a Mississippi state government agency and not from USPTO

USPTO now has a chief economist and Martha will give the assignment to the economist.

Comment [s12]: Added/revised by Martin

President Obama believes that small business drives our economy.

Q: Anne Peterson, College Station

It would be helpful if we could get email or communication of recommendation on what to do if we get complex question that Cassis data could solve.

Comment [s13]: Added by Martin

I feel more comfortable searching the USPTO websites but it would be helpful to learn about International searching.

A: Martha Sneed

Jim Hirabayashi can help if he has detailed specific question, what data is needed, etc. That might be possible.

Comment [s14]: Added by Martin

I will complement this network of librarians.

Should talk to colleagues who are experts at international searching, and help each other in those areas. Some of you have more expertise than our staff.

Comment [s15]: Added by Martin

A: Eileen Fischlschweiger, Fort Lauderdale: We have not only material resources but also human knowledge, and that is our purpose, to be a knowledge resource. Have a look at my article in the recent issue of *Documents to the People* which covers searching.

Comment [s16]: Added by Martin

Q: Jim Miller, College Park: EAST and Espacenet

Becoming more and more online, "if it's not online it doesn't exist" in the minds of customers. Google needs to make proximity search available.

A: Martha Sneed: Can pass comments along to Google, proximity probably will not be made available but it is part of the ranking algorithm.

Comment [s17]: Added/revised by Martin

A: Michael Hydorn—will ask Ted Parr for proximity searching in PatFT and AppFT

Q: Jan Comfort, Clemson

Not ashamed to be a library, need to keep word "library" in program name

"Information Center" would make people's expectations lower

Q: Eileen Fischlschweiger, Fort Lauderdale: Can all potential program names be gathered and sent via email to allow for voting?

A: Martha Sneed: We have sufficient feedback and you [PTDLs] will not be the final decision makers on new name.

Comment [s18]: Revised by Martin

Q: Connie Wu, Rutgers Univ. Piscataway: We need three passwords to access PubWEST. Could login be simplified?

A: Martha Sneed: Could you please articulate this in an email? Martha asks that all PTDLs send comments about PubWest to PTDL office email

Comment [s19]: Added by Martin

Q: Bob Klein, Miami: If the name is changed to "Information Center" my patrons will expect us to do everything for them

Martha Sneed: Thank you for your comments

140th anniversary of the 1871 statute.

Submitted by Marian Armour-Gemmen and Martin Wallace.