

**Patent and Trademark Resource Center Association Business Meeting Minutes
Thursday, 12 April 2018, 12 noon**

U.S. Patent & Trademark Office
Madison Auditorium, Alexandria, VA

Lisha Li opened meeting by reading her President's report. She thanked officers and volunteers for their help at Seminar. Encouraged others to sign up for committees for next year.

Treasurer's Report given by Jim Miller. PTRC journal pre-seminar account totaled \$4,284.91. At conference \$1,130 added. Total around \$5,300, of which \$3,000 goes to Meet and Greet event. Decent balance available for ALA if anyone is traveling to that conference. There were 35 to 36 paid members with more coming in from Seminar.

Secretary's Report - John Schlipp – nothing new. At end of meeting, John moved to approve the minutes; Alfred Mowdood approved and Dave Zwicky seconded.

Committee Reports:

- Bylaws Committee (Standing) - Marian Armour-Gemmen – Changes for timeline closer to meeting. Proposed Changes: Article IX Nominations & Elections – Since voting is now completed online electronically, it is not necessary to have dates so early before the annual meeting. However, the proposed shorter timeframe was still not enough time with some membership dues arriving closer to seminar. Linda Kocis moved to adopt. Leena Lalwani seconded, passed unanimously.
- Database Committee (Ad Hoc) – Jim Miller – Association database usability issues; getting access to PTRCA site.

Election Committee (Standing) - Leena Lalwani – Qualtrics platform utilized for election.

Besides new president Dave Zwicky (elected last year) the following were elected this year: VP/President-Elect: Jared Hoppenfeld (College Station, TX); Secretary: John Schlipp (Highland Heights, KY); Treasurer: Jim Miller (College Park, MD); Academic Libraries Division Representative: Siu Min Yu (Houston, TX); Public Libraries Division Representative: Christine Deines (Davenport, IA). See Association website for complete list of 2018-19 Officers.

- Membership and Mentoring Committee (Standing) - David Zwicky – 28 new attendees for annual seminar: 10 from academic libraries; 16 from public libraries; one from specialty; and one from state.
- Program and Outreach Committee (Ad Hoc) – Paulina Borrego –
 - Paulina needs help keeping track of tablecloths a place to put all outreach tools.
 - She proposed an outreach spreadsheet by PTRC type/categories – engineering; business, academics; youth; community based; pro se; patents, trademarks, copyright, trade secrets; etc. THEN create a place for outreach doc examples. She will work on a Google document for a place to record the programs created by many of the PTRC members.

- Publications Committee (Standing) - Suzanne Reinman (absent) – Dave Zwicky spoke on Suzanne’s behalf – Committee report: website running smoothly; access issues to be worked out yet. He thanked Andrew Maines for his website work. Also thanked two authors who submitted their articles for journal.
 - Sub-Committee is in the process of making the publication more of a journal and less of a newsletter. Subcommittee members included Suzanne Reinman, David Irwin, Jan Comfort, Irene Yelovich, and David Zwicky. Purdue University Press negotiation to host the journal, but that may incur costs, so how does everyone feel about an article charge of \$50-\$100 per article? Most people seemed okay with this. Andy Wohrley suggested this topic be conducted on the listserv. David said the process is not finalized yet with Purdue University, and would continue the discussion on the listserv. This past summer subcommittee created submission guidelines for more scholarly requirements. **AFTER MEETING NOTE:** Marian Armour-Gemmen determined that new guidelines for article submission needed no notice or revision in Association Bylaws.
 - **Add’l Background:** Purdue University Press partnership conditions for publishing PTRCA Journal. Such collaboration would provide a stable, archival home, and benefits of DOI minting, view/download tracking, etc. Need for more dedicated editorial presence (with extended duration terms): editor and editorial board. PTRCA expenditure considerations vary between two options. Many hosting and dissemination service costs are waived, as Purdue is a PTRC. Considering open access fee for contributing authors to help offset costs. Our content would be licensed to Purdue. Need for our Journal’s author contract to clarify rights and responsibilities.

Misc. Reports

- PTRCA Listserv Report by Jan Comfort presented by Lisha Li: plant patents most popular topic this year with 155 registered members; plant patents were most frequent topic posted this year.
- ALA Annual and Midwinter Meeting Reports: Siu Min Yu, David Zwicky, and Lisha Li attended/staffed ALA Affiliates booth at Annual June 2017 event, while John Meier and Siu Min Yu attended Council meeting at ALA Midwinter event.

Reports of Division Representatives

- Academic – Suzanne Reinman and Siu Min Yu – nothing to report, except Siu Min Yu asked representatives to email her if they had questions or concerns.
- Public – Andrew Maines and Mary Kordyban not present and nothing to report.

Unfinished Business – None.

New Business

- Call for volunteers to sign-up for PTRCA committees. Working on better ways to recruit and get the word out to members.
- Resolutions forthcoming for Member Retirees: Dave Morrison (Salt Lake City); Linda Spiro (Houston); Elaine Jones (Indianapolis); and Patrick Ragains, Reno.
- Martha Sneed honored Dave Morrison for his service at Salt Lake City. Everyone applauded and wished Dave a happy retirement at his presence at meeting.

As noted earlier in this report, Alfred Mowdood approved meeting minutes from last year. Seconded by Dave Zwicky. Lisha Li adjourned meeting at approximately 12:35pm.